



KARA MONTALBANO

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who

I am passionate, enthusiastic, and energetic. I can offer a rare viewpoint for what is needed to succeed in this constantly evolving profession. I am persistent, possess a strong work ethic, and absolutely love designing. My favorite color is orange, and I am often drawn to most things unconventional. I graduated from St. John's University with a Bachelor of Fine Arts in Graphic Design.

what

design // strong knowledge of print design, color theory, information design, web design, typography, printmaking, illustration, bookmaking, digital photography, and art history.

software // Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Acrobat, Adobe Flash, Dreamweaver, HTML, CSS, and Microsoft Office

operating systems // Mac OS X and Windows

where

communication arts group // mansfield, ma
graphic designer, 2010-present

Create visual concepts to communicate a brand, using a combination of marketing channels. Actualize ideas that inspire, inform, and engage consumers through the usage of color, image, and typography that define a particular idea or identity used in digital and print mediums. Responsible for the realization of all design from the initial concept through implementation.

bauer media group // new york, ny
promotional design intern, 2009

Worked cooperatively with the Art Director and Executive of Creative Services to conceive and produce varied pieces from creative advertisements to promotional and event collateral such as media kits, websites, and branding pieces.

st. john's university // queens, ny

intramural coordinator, 2006-2009,
coordinated intramural and recreational activities,
created departmental marketing and promotional
content, and developed advertisements and apparel
designs.

bank of america skating center // providence, ri
skate guard, 2004-2008

scoop at the falls ice cream // central falls, ri
ice cream scooper, 2004-2008

rhode island attorney general's office //
providence, ri, summer intern, 2004

providence animal rescue league // providence, ri
handsome dan's rescue // cranston, ri
dog training volunteer and web master, 2010-present

why

Design is the method of putting form and content together. Design, just as art, has multiple definitions; there is no single definition. Design can be art. Design can be aesthetics. Design is so simple, that's why it is so complicated. // paul rand

when

Growing up, life's curiosities included not only what something was, but what it looked like, how it worked, the message, and how other people interpreted what they saw. //

how

education //

st. john's university, queens, ny
bachelor of fine arts, graphic design, 2009

lincoln high school, lincoln, ri, 2005